

Bullock's
del amo

SPRING SALE

Reductions of 1/2

TOMORROW, THURSDAY, APRIL 17
DOORS OPEN AT 9:00 A.M.
SHOP 'TIL 9:30 P.M.



TOWN AND TRAVEL ACTIVE SPORTSWEAR, Plaza Level

- Pants, assorted fabrics, colors, silhouettes, reg. 20.00-26.001/2 OFF
- Tops and blouses, many styles, reg. 13.00-40.001/2 OFF
- Group of playclothes, reg. 15.00-30.001/2 OFF

TOWN AND TRAVEL KNITWEAR AND SEPARATES, Plaza Level

- Separates, blouses, skirts, jackets, reg. 10.00-40.001/2 OFF
- Sweaters, acrylics and wools, reg. 13.00-30.001/2 OFF
- Knits, domestic and imports, reg. 66.00-150.001/2 OFF

TOWN AND TRAVEL DRESSES, Plaza Level

- Dresses, wide selection of assorted styles and fabrics, reg. 28.00-60.001/2 OFF

DESIGNER SHOES

- Erica shoes, many summer styles, reg. 30.00-36.001/2 OFF
- Custom Craft, reg. 26.00-30.001/2 OFF
- Amalfi, reg. 20.00-30.001/2 OFF
- Staccatos, assorted styles, reg. 20.00-26.001/2 OFF
- Auditions, reg. 17.00-20.001/2 OFF
- Bandolinos, reg. 13.00-18.001/2 OFF

CALIFORNIENNE SPORTSWEAR, Plaza Level

- Famous maker wool knits, dresses and 3-piece suits, assorted colors, reg. 40.00-60.001/2 OFF
- Group of pants, blouses, pant suits, shifts, reg. 10.00-20.001/2 OFF

CALIFORNIENNE ROOM COATS AND SUITS, Plaza Level

- Group of suits, costumes, knits, pant suits, some raincoats, many one-of-a-kind, reg. 20.00-90.001/2 OFF

EARLY BIRD SPECIAL

- Small select group of greatly reduced merchandise, reg. 18.00-36.00 ... **9.00**

CALIFORNIENNE OCCASION DRESSES, Plaza Level

- Dresses and costumes, afternoon and cocktail styles, reg. 28.00-76.001/2 OFF
- Casual dresses, day wools and polyester knits, reg. 23.00-46.001/2 OFF
- Group of cocktail dresses, reg. 28.00-30.005.00

LITTLE MONEY DRESSES

- Group of dresses, many styles including spring, reg. 10.00-20.001/2 OFF
- Dresses, cottons, Orlon® acrylic blends, many early summer styles, reg. 13.005.00

CALIFORNIENNE CASUAL DRESSES, Plaza Level

- Dresses, late spring styles and fabrics, reg. 20.00-40.001/2 OFF

MATERNITY FASHIONS, Plaza Level

- Dresses and separates, assorted styles and colors, reg. 7.00-20.001/2 OFF

CALIFORNIENNE CUSTOM SIZES, Plaza Level

- Costumes, 2-piece assorted colors and fabrics, reg. 96.00-48.001/2 OFF
- Knit suits, 3-piece, many travel styles, reg. 60.001/2 OFF
- Street length evening wear, group of colors and fabrics, reg. 70.00-250.00, 1/2 OFF
- Daytime dresses, reg. 30.00-50.001/2 OFF
- Group of dresses, many styles and fabrics, reg. 17.00-30.001/2 OFF

CALIFORNIENNE ROOM SHOE SPECIALS

- Red Cross shoes, reg. 18.00-20.00 ... **12.00**
- Socialites, reg. 17.00-20.00 ... **12.00**
- Cobbies, early summer styles, reg. 13.00-17.00 **10.00**

FOUNDATIONS, Plaza Level

- Bras, reg. 5.00, 6.00, 7.001/2 OFF
- Panty girdles and girdles, reg. 10.00 to 20.001/2 OFF

AVANTIQUÉ, Plaza Level

- Blouses, many styles and fabrics, reg. 18.00-30.001/2 OFF
- Dresses and costumes, reg. 36.00-176.001/2 OFF
- Separates and coordinates, reg. 18.00-30.001/2 OFF

ROBES AND LOUNGEWEAR, Plaza Level

- Robes, quilt and fleece, reg. 11.00-38.001/2 OFF
- Hostess gowns, many styles, reg. 20.00-50.001/2 OFF

HOSIERY, Plaza Level

- Assorted styles in leather and fabric leisure slippers, reg. 5.00 and 6.001/2 OFF

FASHION JEWELRY, Plaza Level

- Genuine imported cameo pins and earrings, reg. 14.00-24.001/2 OFF
- Assorted pieces fashion jewelry; necklaces, pins, earrings, bracelets, rings, reg. 3.00-30.001/2 OFF
- Group of fashion watches, reg. 16.001/2 OFF
- Semi-precious stone jewelry; pins, bracelets, earrings, rings, reg. 3.00-5.001/2 OFF

MILLINERY, Plaza Level

- Fabulous felts, fabrics and straws, reg. 13.00-40.001/2 OFF

FASHION ACCESSORIES, Plaza Level

- Blouses, assorted styles, reg. 10.00-20.001/2 OFF
- Sweaters, reg. 15.00-30.001/2 OFF
- Hairbows and headbands, reg. 1.25-5.001/2 OFF
- Belts, reg. 4.00-20.001/2 OFF

TOILETRIES, Plaza Level

- Perfume Bottles and Atomizers, assorted styles, reg. 6.00-25.001/2 OFF
- Bullock's own Milk Bath, reg. 4.001/2 OFF
- Bullock's Hand and Body Lotion, reg. 3.001/2 OFF
- Imported Powder Puffs, reg. 2.00-15.001/2 OFF AND MORE
- Instant Endocrine, reg. 10.005.00
- Natural Bristle Hair Brushes, reg. 4.001/2 OFF
- Real Hair Eyelashes, reg. 6.001/2 OFF
- Soap Dishes, assorted styles, reg. 4.00-6.002.00

LUGGAGE AND SMALL LEATHER GOODS, Plaza Level

- Men's gifts, assorted items, reg. 5.00-25.001/2 OFF
- Smoking accessories, reg. 5.00-20.001/2 OFF
- Ladies' manicure sets, reg. 5.00-9.001/2 OFF
- Personal leather goods, reg. 5.00-13.001/2 OFF

MEN'S SPORTSWEAR, Plaza Level

- Famous name sport jackets, assorted colors, reg. 32.00-35.001/2 OFF
- Knit shirts, many colors, reg. 6.001/2 OFF
- Sweaters, assorted colors and fabrics, reg. 15.00-75.001/2 OFF

MEN'S FURNISHINGS, Plaza Level

- Assorted gift items, reg. 5.00-25.001/2 OFF
- Group of neckwear, reg. 4.00-7.501/2 OFF
- Famous maker shirts, reg. 12.50-15.003.90
- Jewelry boxes, reg. 12.504.90
- Assorted men's jewelry, reg. 10.00-20.004.90

WYNBRIER SHOP, Plaza Level

- Knit shirts, Orlon® acrylic and wool, reg. 8.00-12.001/2 OFF
- Traditional sport coats, wool, many new shapes, reg. 50.00-65.001/2 OFF

COLLEGIENNE DRESSES, Third Level

- Group of jr. and jr. petite dresses, many fabrics, Daytime and After Five styles, reg. 17.00-76.001/2 OFF

COLLEGIENNE COATS, SUITS, Third Level

- Group of suits and costumes, spring colors, reg. 28.00-96.001/2 OFF

COLLEGIENNE SPORTSWEAR

- Car coats and all-weather travel coats, limited quantities, reg. 26.00-60.001/2 OFF
- Collection of coats, many one of a kind, reg. 46.00-96.001/2 OFF
- Suede and buckskin jackets, pants, skirts, vests, reg. 20.00-76.001/2 OFF
- Separates, blouses, pants, skirts, vests, many coordinates, reg. 9.00-46.001/2 OFF

COLLEGIENNE LINGERIE

- Robes, nylon fleece, assorted colors, reg. 10.00-28.001/2 OFF
- Sleepwear, brushed nylon, assorted colors, reg. 5.00-17.001/2 OFF
- Foundations, bras, girdles, many famous makes, reg. 3.00-6.001/2 OFF
- Nylon tricot daywear lingerie, assorted colors, reg. 3.00-6.001/2 OFF

COLLEGIENNE SHOES, Third Level

- Capezio flats and dress shoes, reg. 14.00-20.001/2 OFF
- Bullock's own Europas, reg. 21.0010.00
- Dress and casual shoes, leathers and patents, many colors, reg. 12.00-22.001/2 OFF

CAMPUS HI, Third Level

- Famous maker sportswear and dresses, reg. 7.00-32.001/2 OFF
- Teen and pre-teen dresses, reg. 13.00-28.001/2 OFF
- Shirts, skirts, vests, pants, large assortment, reg. 6.00-17.001/2 OFF
- Group of accessories, reg. 1.00-7.001/2 OFF

FASHION FABRICS, Third Level

- Rayon crepe lining, reg. yd. 1.501/2 OFF
- Summer print piques, reg. yd. 2.501/2 OFF
- Wool knits, reg. yd. 8.501/2 OFF
- Italian silk linen, reg. yd. 8.001/2 OFF

NOTIONS, Third Level

- Raincoats, reg. 9.001/2 OFF
- Cosmetic purses, many patterns, reg. 1.251/2 OFF
- Tote bags, many colors, reg. 6.00-13.001/2 OFF
- Ball fringe, reg. yd. .401/2 OFF

NEEDLEWORK, Third Level

- Scotch Beehive, reg. .801/2 OFF

CHILDREN'S SHOES, Fourth Level

- Group of teen and women's shoes, fine leathers, reg. 12.00-13.001/2 OFF
- Children's shoes, assorted colors, leather, reg. 11.00-12.001/2 OFF

Children and teen shoes, assorted leathers, reg. 10.00-14.002.99

Sandals, leather, many colors, teen sizes, reg. 8.003.99

INFANTS AND TODDLERS, Fourth Level

- Infants wear, many styles, reg. 3.00-10.001/2 OFF
- Toddler wear, reg. 3.00-10.001/2 OFF

3 TO 6 SHOP, Fourth Level

- Girls' sportswear, assorted fabrics, colors, reg. 1.99-5.001/2 OFF
- Dresses, many spring styles, reg. 5.50-14.001/2 OFF
- Boys' wear, sportswear and dress, reg. 2.00-8.001/2 OFF

GIRLS 7 TO 14, Fourth Level

- Dresses, summer fabrics and styles, reg. 9.00-16.001/2 OFF
- Sportswear, many styles, reg. 3.50-9.001/2 OFF

BOYS SHOP, Fourth Level

- Sport coats, assorted colors, all wool, reg. 27.50-30.001/2 OFF
- Suits, Dacron® polyester and wool, green plaids, reg. 42.501/2 OFF
- Famous maker pants, Perma Press, assorted colors, reg. 6.002.99
- Famous maker jackets, wool, assorted colors, reg. 16.007.99

CANDY AND GOURMET, Fourth Level

- Party favors, wide selection for general and special occasions, reg. .45-1.501/2 OFF

TOYS, Fourth Level

- Floor sample wheel goods, reg. 7.50-24.951/2 OFF
- Children's furniture, floor samples, reg. 19.95-37.501/2 OFF

LAMPS, Home Store Level

- Crystal chandeliers, one-of-a-kind, reg. 99.95-379.951/2 OFF
- Table lamps, floor samples, contemporary or traditional1/2 OFF

RADIOS AND TV, Home Store Level

- A.M. Marine band radios, reg. 39.951/2 OFF

DRAPERIES AND CURTAINS, Home Store Level

- Novelty and ready made draperies, reg. 4.95-49.951/2 OFF
- Custom draperies, previously made, reg. 60.00-300.001/2 OFF
- Stock fabrics for draperies, slipcovers, reupholstery, reg. yd. 3.95-19.951/2 OFF

FLOOR COVERINGS, Home Store Level

- Zanzibar rugs by Cabin Crafts, sizes from 27" x 48" to 9' x 12', reg. 12.00-160.001/2 OFF
- Area rugs, reg. 9.95-300.001/2 OFF

PLENTY OF FREE PARKING

3 WAYS TO SAVE

A Bullock's charge account lets you take advantage of savings now, is good at any Bullock's store.

PBA ACCOUNT

pay as much as you wish each month or the minimum requested.

NEW CONTINUOUS TERMWAY PLAN designed to help you purchase major items with no down payment, low monthly payments.

BULLOCK'S 30-DAY ACCOUNT

billed to you once monthly for the previous thirty days, and the bill is payable in full upon receipt.

Carry your Bullock's charge card for quick, easy service.

SLEEP SHOP, Home Store Level

- Headboards, twin size, upholstered, reg. 10.00-20.001/2 OFF
- Mattress and box springs, many sizes, reg. 99.00-299.001/2 OFF

BEDROOM ACCESSORIES, Home Store Level

- Bedsprads, washable, assorted sizes and patterns, reg. 20.00-35.001/2 OFF
- Madeira sheets and cases, reg. 22.00-32.001/2 OFF
- Sheets and cases, discontinued, reg. 2.40-11.001/2 OFF
- Hollywood bed covers, 39", reg. 25.00-40.001/2 OFF
- Boudoir benches, floor samples and displays, reg. 25.00-30.001/2 OFF

BATH SHOP, Home Store Level

- Bathroom accessories, assorted items, reg. 1.50-22.001/2 OFF
- Closet accessories, many items, reg. 6.00-11.001/2 OFF
- Towels, assorted patterns, all famous makes, reg. .80-6.501/2 OFF

SUN SHOP, Home Store Level

- Mugs, assorted patterns and colors, reg. 1.00-1.251/2 OFF
- One-of-a-kind accent pieces, reg. 12.00-59.001/2 OFF
- Wrought iron nest tables, choice of three colors, reg. 21.9010.95

FURNITURE, REDUCED TO CLEAR

- Occasional tables, traditional style, reg. 89.00-129.001/2 OFF
- China cabinet, glass shelves, interior light, reg. 319.001/2 OFF
- Mirrors, assorted finishes, reg. 45.00-139.001/2 OFF
- Game chairs, reg. 169.00-195.001/2 OFF
- Dining chairs, contemporary or traditional, reg. 49.00-89.001/2 OFF
- Headboards, assorted sizes and finishes, reg. 69.00-239.001/2 OFF
- Sofas and sectionals, reg. 498.00-1196.001/2 OFF
- Chairs, many styles and colors, reg. 99.00-399.001/2 OFF

DECORATIVE ACCESSORIES, Home Store Level

- Whitney Museum framed chromographics, reg. 30.00-100.001/2 OFF
- Old Master coasters, imported, reg. 6.953.40
- Framed prints, assorted artists and subjects, reg. 3.50-79.001/2 OFF
- Potted hanging geraniums, reg. 11.001/2 OFF
- Decorator items, many one-of-a-kind, reg. 22.00-125.001/2 OFF

HOUSEWARES, Home Store Level

- Electric appliances, floor samples, reg. 7.95-29.951/2 OFF
- Vinyl table cloths, lace patterns, reg. 4.00-7.001/2 OFF
- Houseware chemical and cleaning supplies, reg. .79-5.951/2 OFF
- Pantry and giftware, reg. 1.00-10.001/2 OFF
- Linen tea towels, assorted patterns, reg. 1.001/2 OFF
- Surprise table, many imported items, reg. 1.95-12.951/2 OFF
- Stainless flatware, open stock, reg. .49-2.95ea. .25

DINING ACCESSORIES, Home Store Level

- Imported luncheon plates, black and white print, reg. 4.001/2 OFF
- Cut glass dessert servers, 2 patterns, reg. 3.501/2 OFF
- Covered soup bowls, assorted styles, reg. 3.751/2 OFF
- Lacquer serving trays, gold on dark blue, reg. 4.501.25
- Jam jars, assorted patterns and shapes, reg. 4.952.25
- Earthenware serving pieces, reg. 10.001/2 OFF
- Dessert plates, novelty styles, reg. 3.001/2 OFF
- Platters, bowls, dessert plates, fruit prints, reg. 4.00-10.001/2 OFF
- Ceramic ash trays, reg. .500.50

Enjoy luncheon and view fashion modeling
11:30 to 2:00
Dinner, 5:00 to 7:30

SHOP 5 NIGHTS A WEEK

FOR YOU, YOUR FAMILY, AND YOUR HOME
You'll find special items in every section.
New merchandise purchased at special prices
and selected with the famed Bullock's attention
to fashion, quality and service.

Limited quantities. Many one-of-a-kind items. No mail or telephone orders. No C.O.D. All sales final.
SHOP 5 NIGHTS A WEEK AT BULLOCK'S DEL AMO. REGULAR STORE HOURS:
Monday through Friday, 10:00 a.m. to 9:30 p.m. • Saturday, 10:00 a.m. to 5:30 p.m.
Carson at Hawthorne, Torrance, Calif. 90503 • Telephone 370-8511